

**MERDEKA DAY CHALLENGE**  
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**EXPLORE KL VIA THE TREASURE HUNT CHALLENGE**

Hunting of treasure in view of Merdeka celebrations is an option that Maju Junction Mall in Kuala Lumpur is offering to shoppers. The Merdeka Challenge, a first for the mall on Jalan Sultan Ismail, takes place on Aug 27 and aims to encourage shoppers to explore the mall and Kuala Lumpur. Maju Junction Property Services S/B general manager Anis Zuhani Ahmad said the challenge is based on a walk-and hunt theme and will cover a distance totalling 4.5km. “Following a briefing at Maju Junction on Aug 27, participants will proceed to Dataran Merdeka in search of clues for the treasure and later return to the mall for spot-the-shop puzzles and Fear Factor-like tasks,” she said. Shoppers need to produce single or multiple receipts for purchase worth RM50 to enter and entry are available at the concierge.

The management must receive all entries by 7pm on Aug 24. Anis also said around 100 teams, comprising 2 to 4 participants each, are expected to pit their skills during the challenge. Winning teams will walk away with RM 5000, RM 3000 and RM 2000. There will also be consolation prizes. A briefing and hunt clinic will be held for the teams at the Golden Chersonese Hall at 7pm on Aug 24 to present the itinerary and to inform participants on the do’s and don’ts. Main sponsors for the challenge are E-Spec Resources, Indocafe, The Sun and car magazine Carma. A Merdeka Auto Fair will also be held at the mall from Aug 24 to Sept 6 showcasing vehicles from Proton, Perodua, Kia, Chevrolet, Mitsubishi, Toyota and Honda. Contests will be held daily, offering hampers, auto magazine subscription, car care products and T-shirts.